

Creating Your SFA Fundraising Page

This step-by-step guide is intended for both new and returning members. Follow these steps to create your 2020 SFA Personal Fundraising Page.

Step 1: Visit our online fundraising site located at give.classy.org/sfa2020

Step 2: Click on the “**BECOME A FUNDRAISER**” button.

Step 3: Click on “**AS AN INDIVIDUAL**”. If you are joining or creating a team, click the appropriate icon.

Step 4: If you are new to SFA and have never set up an account with us, please click on “**CREATE AN ACCOUNT**”. If you have raised money with SFA in past years, click on “**LOG IN**”.

Step 5: Enter your email address and a password as per the instructions. It is *very important* that you jot down and remember your password. To ensure that you have entered your password correctly, click on the “**Show**” box to see your password. Please note that passwords are case-sensitive. Click “**NEXT**”.

Step 6: Enter your first and last name then click “**SIGN UP**”.

Step 7: Set your fundraising goal. By default, we have entered \$500.00 but you can change this to any amount you feel comfortable with. This can be changed later if you’re not sure now.

Step 8: Enter your page’s headline. This can be up to 255 characters in length and can be changed later so, for now, just put in something that relates to you or your charity.

Step 9: Set your page’s short URL. This step is optional and can be added or changed later. A short URL simply makes it easier to share and access your fundraising page. For example, SFA’s short URL is give.classy.org/sfa2020 which is much easier to remember than the default URL that is created by Classy automatically.

Click “**FINISH**” when you are ready to proceed.

Step 10: Click the picture icon to upload your photo. Follow the instructions to crop and resize your picture if necessary. Alternatively, you can skip this step by clicking “**CONTINUE**”.

Click “**SAVE**” and that’s it! You’ve successfully created your fundraising page.

Be sure to read “**Managing Your SFA Fundraising Page**” to learn how to edit your story, change your fundraising amount, change your photo, and much more.